



DE MONTFORT
UNIVERSITY
LEICESTER

ETHER

MADE
FROM



Diagnostic Radiography BSc (Hons)



Teaching
Excellence
Framework



Why do we interview?

The primary reason for conducting an interview is to gather information that cannot be obtained through other means. Interviews allow researchers to explore complex issues, understand perspectives, and uncover insights that are often hidden in written documents or surveys. They provide a direct line of communication where the researcher can probe deeper into the subject matter and clarify any ambiguities.

Interviews are also valuable for building rapport and trust with participants, which can lead to more honest and detailed responses. They offer a flexible format that can be adapted to various research needs and contexts. The interview process is a key component of qualitative research, helping to develop a rich, nuanced understanding of the phenomena being studied.

The interview will be used as part of



' forget...

...the things that we
...the things that we
...the things that we
...the things that we
...the things that we

